

Celebrating

50 **Ta**
TOTAL COMMUNITY ACTION, INC.
years



Total Community Action, Inc.

50th
ANNIVERSARY
GALA
SPONSORSHIP PACKAGE



50th Gala Honorary Co-Chairs

The Honorable Moon Landrieu
The Honorable Sidney Barthelemy

50th Gala Planning Committee

Mr. Louis Charbonnet
Mrs. Priscilla Edwards
Mr. Victor Gordon
The Honorable Edwin A. Lombard
Mr. Anthony Wayne Richard
Mr. James M. Williams, Sr., Esquire

*Helping People, Changing Lives
and Improving Communities.*



TOTAL COMMUNITY ACTION, INCORPORATED

1420 South Jefferson Davis Pkwy. New Orleans, LA 70125

Main: (504) 872-0334 Fax: (504) 872-0339 Website: www.tca-nola.org

Dear Prospective Supporter,

Since 1964, Total Community Action, Inc. (TCA) has worked in the New Orleans community to address the needs and provide assistance to families who strive for self-sufficiency. Over the years TCA's work has moved from simply providing aid and meeting the immediate needs to providing family enhancing experiences which begin to fundamentally change people's perception of themselves and increase their capacities to be self-sufficient. Since its inception TCA has been a training ground for many of this community's distinguished leaders.

On Saturday, December 13, 2014 TCA will celebrate its fiftieth anniversary and acknowledge its legacy as the city's official anti-poverty agency. This event will bring together elders of our community (TCA's living legacies), political and civic leadership, TCA alumni and a host of organizations that partner and support our work.

We would like to ask your organization to consider sponsoring this gala, which will recognize TCA's history and the individuals who have volunteered their time, talent and service to ensuring the availability of services and supports to the low income individuals and families of this community.

We cordially invite you to join TCA in this historic fiftieth celebration that will begin with a cocktail reception, followed by a dinner buffet and recognition presentation, and conclude with dancing and networking. Your sponsorship will support TCA in its work serve and empower low income individuals and families attain self-sufficiency.

I sincerely thank you for your time and consideration and hope you will support TCA. For more information or to sign up for sponsorship, please feel free to contact Ms. Dwana Smith, 50th Anniversary Coordinator, at (504) 875-2659 or dwana.smith@tca-nola.org. We look forward to seeing you on December 13, 2014, as we celebrate fifty years of service and leadership.

Sincerely,

Thelma Harris French
President and CEO



OUR WORK

OUR MISSION

The mission of Total Community Action is to reduce poverty in our community by providing human services, experiences and opportunities that move persons from poverty to self-sufficiency.

OUR PROGRAMS AND SERVICES

Total Community Action provides a myriad of program and services to the individuals and families of New Orleans. Our largest programs are our Head Start and Early Head Start. TCA has been a Head Start grantee for fifty years providing high quality comprehensive early child development and pre-school readiness to infants and toddlers (0-3) and preschoolers (3-5). TCA operates fifteen (15) centers serving over 1400 children, and provides grantee management to eight delegate centers. Our second largest service is our Energy Assistance and Conservation program which assists over 8,200 low income individuals and families to address the cost of home energy burden, through direct payments, education and other supports. TCA's portfolio of Financial Futures programs and services provide financial literacy, budgeting, asset development and volunteer income tax assistance which serves collectively over 2,500 individuals and families with aggregate dollar value of \$4,524,587.00.

INNOVATION AND LEADERSHIP DEVELOPMENT

As the diverse needs of our community have changed, TCA has changed. We have redirected many of our resources to nurturing, developing and enhancing the capacities of families to be self-sufficient and prepared to adapt and manage change with confidence and increased competence. We are dedicated to providing value-based services to individuals and families who are determined to break out of poverty FOREVER. To that end, we have initiated, I AM ACTIVE, on my path towards self-sufficiency. This comprehensive case management and empowerment model supports our service delivery model of Total Access and Total Family.

TOTAL ACCESS services assist vulnerable and in crisis individuals and families to secure the services and supports to stabilize. These services include but are not limited to homeless prevention or rapid rehousing, emergency assistance, and crisis case management, employment assistance.

TOTAL FAMILY is TCA comprehensive empowerment service model, designed to provide individualized support and services to individuals and families actively pursuing economic stability. TOTAL Family services include services and empowering opportunities for all members of the family, inclusive of TCA youth development programs.

COMMUNITY LEADERSHIP INSTITUTE

Throughout our history, TCA has prioritized improving the conditions in which low-income people live and empowering low income people to own a stake in their community. Community Leadership Institute, or CLI, is an educational and empowerment model program that empowers area residents to get involved in community decision-making. The CLI utilizes an interactive group process that assist participants better understand planning, policy and the interrelatedness neighborhood concerns to city, regional and state policy. CLI graduates are encouraged to use the program's lessons in their daily activism, and are able to stay connected with each other, and through the CLI Alumni Network.



GALA FACT SHEET

Who: Total Community Action Incorporated is hosting its 50th Anniversary Gala to celebrate its legacy in the New Orleans community, as an anti poverty agency that moves families from poverty to self sufficiency. On Saturday, December 13, 2014, New Orleans' most prominent leaders, corporate partners, TCA supporters, philanthropists, appointed and elected officials will join together to celebrate TCA's legacy and accomplishments.

Gala Facts: Saturday, December 13, 2014 at The Hilton Riverside
The Gala will begin with a cocktail reception at 7pm , followed by a dinner buffet and recognition presentation, and conclude with dancing and networking.

Sponsorship: Your generous support of Total Community Action will help ensure our first-ever annual Gala is a success. By participating in this event as a Sponsor, you'll get exposure and visibility to market your brand. Sponsors will also enjoy ongoing visibility to an audience of prominent philanthropists, corporate leaders and public officials through our website, printed materials, on-site and post event communications. Whatever level of assistance you choose to give, we sincerely thank you for supporting Total Community Action and those we help...it makes all the difference in the world.

Benefits: Since 1964, Total Community Action, Inc. has worked in the New Orleans community to address the needs and provide assistance to families who strive for self-sufficiency. Over the years TCA's work has moved from simply providing aid and meeting the immediate needs to providing family enhancing experiences which begin to fundamentally change people's perception of themselves and increase their capacities to be self-sufficient. Since its inception TCA has been a training ground for many of this community's distinguished leaders. Your sponsorship will support TCA in its work and empower low income individuals and families attain self-sufficiency.

Online: www.tca-nola.org; Facebook: Total Community Action; Twitter: @tcanola

Gala Contact: Ms. Dwana Smith, 50th Anniversary Coordinator,
at (504) 875-2659 or dwana.smith@tca-nola.org.

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GALA SPONSORSHIP OPPORTUNITIES

Total Community Action is offering an array of corporate and organization sponsorship packages designed to suit all donation contributions.

TITLE SPONSOR \$ 10,000

- Use of the organization's logo as "Official Sponsor of the TCA 50th Anniversary Gala
- Official title sponsor of the Gala,
- Recognition (Ad) on back cover page of Gala program
- Logo placement on table signage
- On-stage speaking opportunity
- Corporate sponsor logo on printed materials and displayed during the Gala
- Corporate sponsor logo and hyperlink on TCA website for 30 days after the event
- Corporate Sponsor Award
- Two (2) complimentary tables for 20
- 20- 50TH Anniversary Souvenir Calendars

PLATINUM SPONSOR \$ 5,000

- Use of the organization logo as "An official sponsor of the TCA 50th Anniversary Gala
- On stage recognition at Gala
- Corporate sponsor logo on printed materials and displayed during the Gala
- Corporate sponsor logo and hyperlink on TCA website for 30 days after the event
- One (1) complimentary gala table for 10
- 10 invitations to Gala
- 10- 50TH Anniversary Souvenir Calendars

SILVER SPONSOR \$1,500

- Use of organization's logo as "Official Sponsor of the TCA 50th Anniversary Gala"
- Corporate sponsor logo on printed materials and displayed during the Gala
- One complimentary gala table for 10
- 10 invitations to the Gala
- 10- 50TH Anniversary Souvenir Calendars

Reserved Tables: \$750.00

Individual Tickets: \$75.00

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TCA SPONSORSHIP FORM

Company Name/ Individual: (Exactly as it should appear in event materials)

Contact Person:

Email:

Address:

City:

State:

Zip:

Phone:

Fax:

Sponsorship Levels (Please Check One)

- Title \$10,000
- Platinum \$5,000
- Silver \$1,500

- Reserved Table \$750
- Individual General Ticket \$75

Payment

- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- Enclosed please find our contribution in the amount of \$_____ (Payable to "Total Community Action")
- We cannot participate but are pleased to donate \$_____ to support Total Community Action

Please complete this form and return by mail or fax it to us at (504) 872-0339:

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